



# MarketPlace Summit 2021

Commercial Dossier

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# What's THAT?

## **The only one event in Spain on Marketplaces**

The Tsunami marketplace is unstoppable and we can't postpone an event to address all the current issues that revolve around this concept. In this event we will analyse this phenomenon in depth and discover tools to improve our performance in marketplaces. Will you join us?

**24 june – Website**



### **Access to a spectacular database**

More than 2,000 people will attend the 2nd edition of the Marketplace Summit on 25th and 26th June

# Hybrid Experience

### **Promote your brand to hundreds of attendees**

Stand out by designing your stand. As a new feature, this year you can have your own private networking area for talks and meetings.

### **100% learning-focused agenda**

Take advantage of the opportunity to address a valuable message to an audience potentially interested in marketplaces at a crucial time for their business.



# Take a look to MKTS20

by Ecommerce News



In 2020, the health crisis caused by the coronavirus forced us to be more creative than ever. To celebrate our congress, we recreated a 3D world, an immersive experience that invited each attendee to be the protagonist of a video game.

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# Market- Place SUMMIT 2021



## VENUE

The event will take place in a professional space, in order to respect the brand image as much as possible. brand image.

It will be open to the public, depending on the health alert level.

## Online Platform

For those who are not yet able or willing to attend online, the event will be streamed event will be streamed LIVE on a platform that allows for to allow for interaction and networking.

## VIP Experiences

Create your own exclusive area where you can give your workshops and network privately networking privately with your potential clients through the clients through the online platform.



# Hybrid Experience



# Schedule



## Two conference rooms

During the two previous editions, the demand for content related to Marketplaces has been so great that in this edition we will set up two conference rooms that will take place simultaneously, but without stepping on content.

## VIP Room

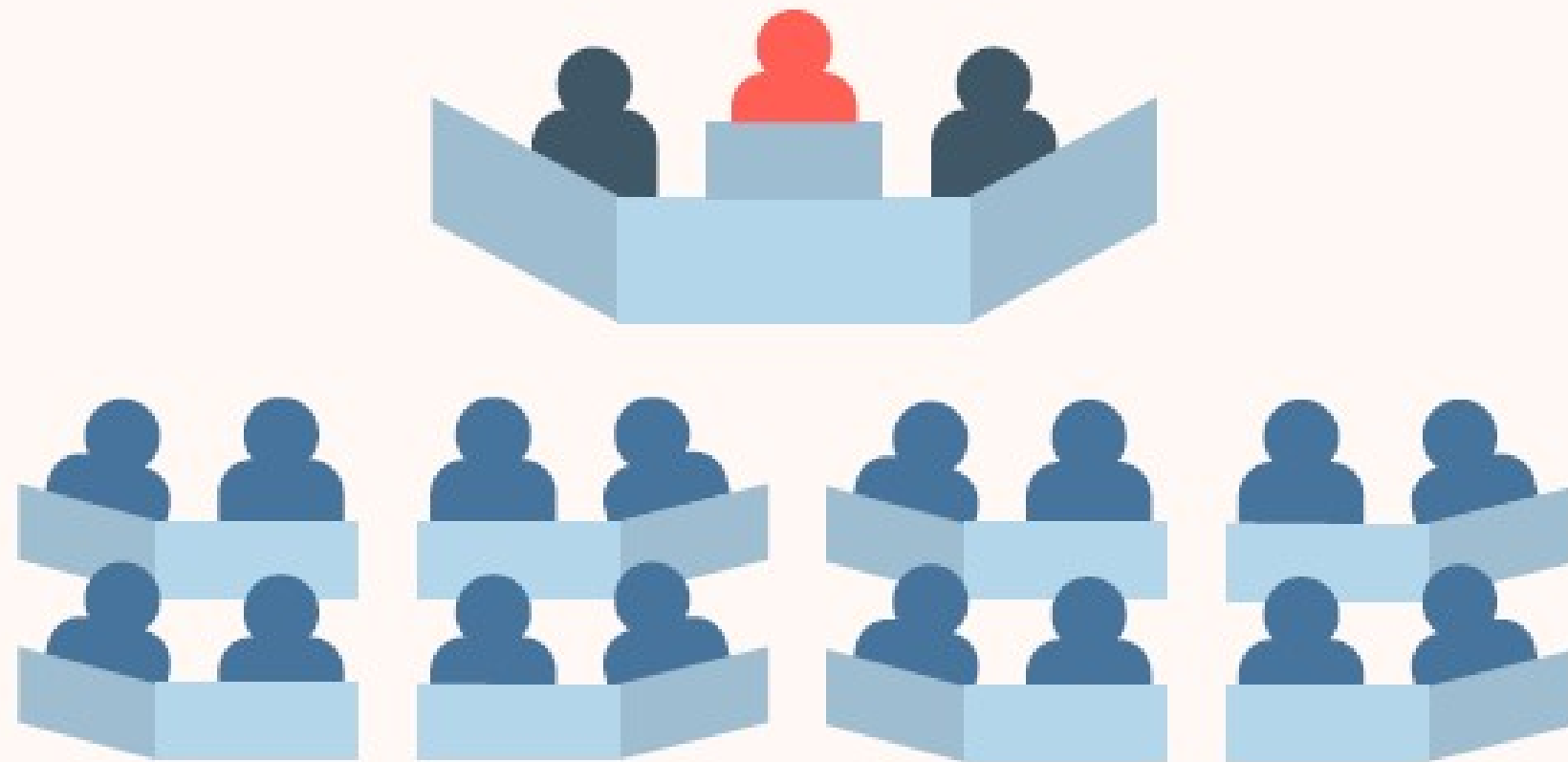
The most prominent sponsors will have their own room where they can disseminate their specific content.

## Post – Event

The event will remain 'open' for several weeks (1 month in total), extending the possibility to watch the content on a live stream, as well as to visit VIP areas and network with the attendees.

## PRIVATE LIVEROOM

When you are a big company, you have to differentiate yourself. At this LiveRoom you will be able to upload your own content or make live so that attendees can learn more about your solutions, success stories solutions, success stories, and even attend training workshops.





**VIP ZONE**





# CONFERENCES

## Dia 1 (Wednesday, 24 june)

10:00h am – 15:00h pm

The first room will host talks and round tables focused on business development in marketplaces.

## Sala 2 (Wednesday, 24 june)

10:00h am – 15:00h pm

The second room is focused on more technical talks and round tables.

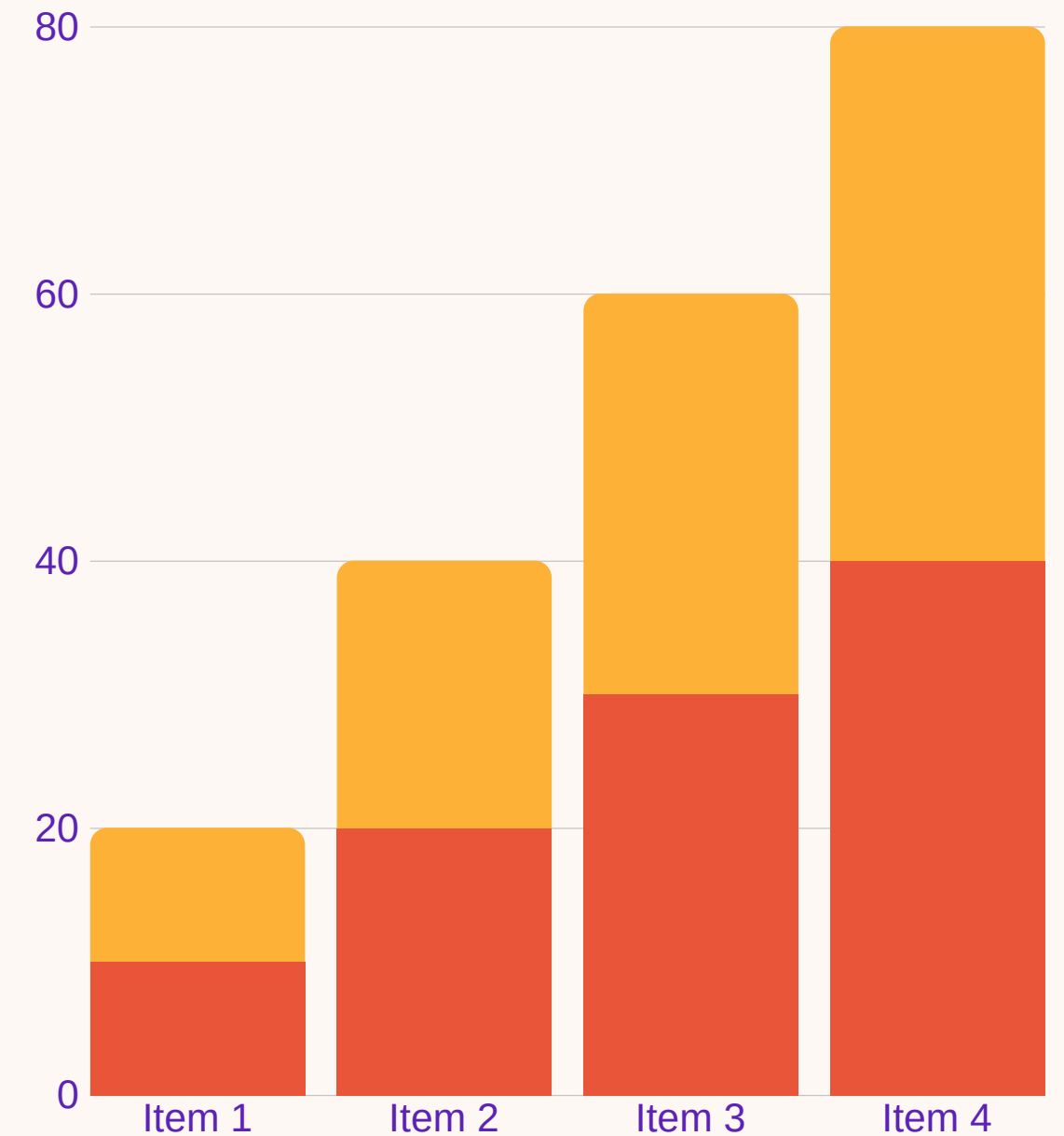




# Compa-rative analysis

## Measure and capture leads

We can measure the number of leads that have been interested in your stands and have interacted with you in some way. You will have access to all this information.



# PLATINUM (x2)

Sponsor: 7.900€

- Creation of VIP Lounge
- 20' success story in Room A (prime time)
- Access to the event's database
- 30' Individual Presentation in Room B (not prime time)
- Participation in Round Table as a speaker/moderator
- Virtual Corner FEATURED on the event's streaming platform
- Logo on Virtual Stage on the event's streaming platform
- Prominent presence of corporate image on the event's posters
- Slot 10 VIP tickets for physical attendance
- Slot 20 VIP tickets for digital platform
- Prominent mention in all communications about the event.

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# GOLD

Sponsor: 5.750€

- 20' success story in Sala A (prime time)
- Access to the event's database
- Participation in Round Table as speaker/moderator
- RELEVANT Virtual Corner in the streaming platform of the event
- Logo on Virtual Stage on the event's streaming platform
- RELEVANT presence of the corporate image on the event's posters
- Slot 6 VIP tickets for physical attendance
- Slot 15 VIP tickets on the digital platform
- Prominent mention in all communications about the event.

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# SILVER

Sponsor: 3.500€

- 20' success story in Sala B (NOT prime time)
- Joint activation emailing to the event's database.
- Participation in Round Table as
- speaker/moderator (not prime time)
- Virtual Corner in the event's streaming platform
- Logo on Virtual Stage on the event's streaming platform
- Presence of corporate image on the event's posters
- Slot 4 VIP tickets for physical attendance
- Slot 10 VIP tickets on the digital platform
- Mention in all communications about the event

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# START UP

Sponsor: 1.500€

- Company presentation: 5' in Room A/B (not prime time)
- Joint emailing of activation to the event's database.
- Virtual Corner on the event's streaming platform
- Logo on Virtual Stage on the event's streaming platform
- Presence of corporate image on the event's signage
- Slot 2 VIP tickets for physical attendance
- Slot 5 VIP tickets on the digital platform
- Mention in all communications about the event

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# BASIC

Sponsor: 750€

- Virtual Corner on the event's streaming platform
- Logo on Virtual Stage on the event's streaming platform
- Presence of corporate image on the event's signage
- Slot 2 VIP tickets for physical attendance
- Slot 2 VIP tickets on the digital platform
- Mention in all communications about the event

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# Contact details

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For bookings  
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